



## 2012 Commercial Support Opportunities

We invite you to become a commercial supporter of the Association of Pediatric Hematology/Oncology Nurses (APHON). Commercial support is an excellent opportunity for your organization to show its commitment to education on hematology/oncology and expand your reach to the more than 3,300 nurse leaders specializing in pediatric hematology/oncology. APHON members are dedicated to promoting optimal nursing care of children, adolescents and young adults who have cancer and blood disorders and for their family.

- **Maximize your impact**
- **Increase your visibility**
- **Build relationships**
- **Support the specialty of pediatric hematology/oncology**

***Mission:** APHON provides and promotes expert practice in pediatric hematology/oncology nursing to its members and the public at large.*

### APHON Annual Meeting

On September 8-10, 2011 APHON will hold its 35th Annual Meeting at the Hilton Anaheim in Anaheim, CA. Innovative programming will draw more the 800 leading nurses specializing in hematology/oncology.

**PROVIDE AN EDUCATIONAL GRANT**

<b>Platinum</b>	<b>\$25,000</b>
<b>Gold</b>	<b>\$15,000</b>
<b>Silver Level</b>	<b>\$ 5,000</b>
<b>Bronze Level</b>	<b>\$ 2,500</b>

### SUPPORT AN EVENT OR EDUCATIONAL PROGRAM

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| <ul style="list-style-type: none"> <li>• Opening Reception \$25,000</li> <li>• Commercially Supported Symposia \$25,000</li> <li>• President's Reception \$15,000</li> <li>• Leadership Course \$15,000</li> <li>• Keynote Address \$10,000</li> <li>• Cyber Café \$10,000</li> <li>• Online Access to Session Recordings \$10,000</li> <li>• Portfolio Notepads \$10,000</li> <li>• Tote bags \$10,000</li> <li>• Massage Center \$10,000</li> <li>• Continental Breakfast \$10,000</li> </ul> | <ul style="list-style-type: none"> <li>• Wi-Fi \$10,000</li> <li>• Keycards \$ 7,500</li> <li>• Lanyards \$ 5,000</li> <li>• Afternoon Break \$ 5,000</li> <li>• Enduring Material Web site posting \$ 5,000</li> <li>• Speaker Ready Room \$ 5,000</li> <li>• Awards \$ 5,000</li> <li>• Preconference Workshop \$ 3,500</li> <li>• Coffee Break \$ 3,500</li> <li>• Concurrent Session \$ 2,500</li> <li>• APHON Quarterly Webinar \$ 5,000</li> </ul> |
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### Corporate Membership **\$2,500 Annual Dues**

Join APHON and help promote quality care of patients suffering from cancer and other blood disorders through research, education, advocacy, and the advancement of pediatric hematology/oncology nursing. You will receive a multitude of benefits and services throughout the year.

- Recognition by more that 3,200 members
- Eligible to host a commercially supported satellite symposia at the Annual Meeting
- Receive complimentary subscription to the journal, newsletter, and all electronic communications
- Listing in all APHON publications and at the annual meeting
- One full complimentary registration at the annual meeting
- Invitation to attend corporate member council meetings

*Contact Terri Berkowitz, Sales Manager, 847/375-4763 or email [tberkowitz@connect2amc.com](mailto:tberkowitz@connect2amc.com) to discuss commercial support of APHON.*