



ASSOCIATION of PEDIATRIC
HEMATOLOGY/ONCOLOGY NURSES

Maximize your Presence at the APHON 34th Annual Meeting

We invite you to provide support for the APHON 34th Annual Conference and Exhibit at the Hyatt Regency Minneapolis in Minneapolis, MN October 14-16, 2010. This is an excellent opportunity to enhance your visibility with more than 800 attendees, gain a more powerful presence and profile your dedication to the field of hematology/oncology by becoming a commercial supporter. Take advantage of one of the following promotional opportunities:

Tote Bags \$10,000

These popular bags will be distributed to all attendees at registration with your company logo featured. Your company will receive high visibility throughout the meeting.

Mini map of Minneapolis \$10,000

A pocket sized map distributed to all attendees of the local area featuring key attractions on one side and a full page, four-color ad of your choice on the other side.

Cyber Café \$10,000

E-mail/Internet stations available to all attendees for meeting information, print handouts, and complete their online evaluations for CNE. Your company will be recognized on all computer screens, as well as on the computer kiosks.

Wi-Fi \$10,000

Internet access will be available to all attendees at designated areas. Your company will be recognized with prominent signs in those areas.

Massage Center \$10,000

Generate booth traffic and high visibility for your company by supporting the massage center inside the exhibit hall.

Keycards \$5,000

All attendees registering at the headquarter hotel will receive a room keycard with your company logo and message. This offers great visibility and branding each time the attendee access their hotel room.

Lanyards \$5,000

Have your company logo on the official APHON badge holder/lanyard.

President's Reception \$15,000

This reception is by invitation only to a select group of APHON leaders. Gain recognition with this select group by supporting the President's Reception. As the supporter you may provide napkins with your logo for use at the event. Your name will be featured on signage at the event and you will receive 5 additional invitations.

Leadership Suite \$10,000

Associate your company with the APHON leadership. The suite will be used throughout the meeting for the APHON leadership to meet regarding important issues. As the supporter you may provide napkins, cups and candy with your logo for use at the refreshment area.

Speaker Ready Room \$5,000

Associate your company name with a great comprehensive resource for all APHON meeting speakers. As the supporter you may provide napkins, cups and candy with your logo for use at the refreshment area. Signs designating your organization as the official supporter of the event will be posted at the event.

Opening Reception \$25,000

The Opening Reception kicks off the APHON Annual Meeting and is the best way to network with attendees. This is one of the most popular and well-attended events of the meeting. Signs designating your organization as the official supporter of the event will be posted at the event.

Beverage Breaks \$7,500

Unopposed time for daily refreshment breaks available for all attendees. As the supporter you may provide napkins, cups and candy with your logo for use at the refreshment area. Signs designating your organization as the official supporter of the event will be posted at the event.

Contact Jeff McCollian at 847-375-4803 or jmccollian@connect2amc.com