



ASSOCIATION *of* PEDIATRIC
HEMATOLOGY/ONCOLOGY NURSES

Maximize your Presence at the APHON 36th Annual Meeting

We invite you to provide support for the APHON 36th Annual Conference and Exhibit at David L. Lawrence Convention Center in Pittsburgh, PA, October 4-6, 2012. This is an excellent opportunity to enhance your visibility with more than 900 attendees, gain a more powerful presence and profile your dedication to the field of hematology/oncology by becoming a commercial supporter. There are many exciting opportunities to support this special meeting. Take advantage of one of the following promotional opportunities:

Opening Reception \$25,000

The Opening Reception in the exhibit hall kicks off the APHON Annual Meeting - an excellent opportunity for networking. Signs designating your organization as the official supporter of the event will be posted and will give your company excellent visibility.

President's Reception \$15,000

This reception is by invitation only to a select group of APHON leaders. Gain recognition with this elite group by supporting the President's Reception. Your name will be featured on signage at the event and you will receive 5 additional invitations.

Leadership Course \$15,000

Reach the APHON leaders and aspiring leaders by supporting this popular full day program held prior to start of the Annual Conference.

Tote Bags \$10,000

These popular bags will be distributed to all attendees at registration with your company logo featured. Your company will receive high visibility throughout meeting.

Massage Center \$10,000

Generate booth traffic and high visibility for your company by supporting a massage center inside hall.

Keynote Session \$10,000

As the supporter of the keynote address, you will have exposure to the full group as a topic of interest to all attendees is presented.

Cyber Café \$10,000

E-mail/Internet stations available to all attendees for meeting information, print handouts, and complete their online evaluations for CNE. Your company will be recognized on all computer screens, as well as on the computer kiosks.

Portfolios \$10,000

Distributed to each meeting attendee, your company logo will be seen repeatedly as they use these binders to hold notes and papers throughout the meeting.

Continental Breakfast \$10,000

Gain special recognition through signage at the breakfast in the exhibit hall on Friday

Wi-Fi \$10,000

Internet access will be available to all attendees at designated areas. Your company will be recognized with prominent signs in those areas.

Keycards \$7,500

All attendees registering at the headquarter hotel will receive a room keycard with your company logo and message. This offers great visibility and branding each time the attendee access their room.

Lanyards \$5,000

Have your company logo on the official APHON badge holder/lanyard.

Speaker Ready Room \$5,000

Associate your company name with a great comprehensive resource for all APHON meeting speakers. As the supporter you may provide napkins, cups and candy with your logo for use at the refreshment area. Signs designating your organization as the official supporter of the event will be posted at the event.

Preconference Workshop \$3,500

Focused half day sessions on key topics of importance to pediatric hematology/oncology nurses.

Coffee Break \$3,500

Unopposed time in the exhibit hall for a refreshment break is available for all attendees. Signs designating your organization as the official supporter of the event will be posted at the event

Concurrent Sessions \$2,500

Reach targeted audiences during the meeting by supporting sessions that have topics of relevance to your company's products and services.

Contact Terri Berkowitz at 847/375-4763 or tberkowitz@connect2amc.com